

PRESENTED BY



Advent Health



HISPANIC CHAMBER OF COMMERCE OF METRO ORLANDO

2022 HISPANIC BUSINESS CONFERENCE



**JUNE
2-3**

**GUIDEWELL
INNOVATION CENTER
&
LAKE NONA
PERFORMANCE CLUB**



CORPORATE SPONSORS



**TRAVEL+
LEISURE**



Cada Minuto Cuenta: Confía en la **Sala de Emergencia** #1 de la Florida Central

Cuando cada segundo cuenta, cuenta con nosotros para ayudarte en la Sala de Emergencia de AdventHealth. Es la atención compasiva que quieres, cuando y donde la necesitas. Si experimentas alguno de los siguientes síntomas, no dudes en buscar atención de emergencia:

- Dolor abdominal
- Dolor de pecho
- Dolor de espalda debilitante
- Fracturas
- Lesiones en la cabeza
- Dolor pélvico y urinario
- Dolores de cabeza severos
- Dificultad para respirar



Con 26 ubicaciones, la Sala de Emergencia
#1 de la Florida Central siempre está cerca de ti.
[AyudaParaEmergencias.com](https://www.AyudaParaEmergencias.com)

7:30 AM — 8:30 AM | BREAKFAST AND NETWORKING

8:30 AM | OPENING REMARKS



GABY ORTIGONI
President & CEO
Hispanic Chamber of Commerce Metro Orlando

8:45 AM — 9:00 AM | SUPPLIER DIVERSITY TRAVELING CUP

Supplier Diversity Traveling Cup recognizing corporations that excel in supplier diversity initiatives such as spending with diverse suppliers, mentoring/training of diverse suppliers, financial assistance provided to diverse suppliers, and diverse business community outreach.

PRESENTED BY: TRAVEL+LEISURE



JOSE NIDO
Vice President Global Supplier Diversity
Travel & Leisure

9:00 AM — 10:00 AM

FORWARD MOBILITY - THE ROAD TO EMERGING TRANSPORTATION TECHNOLOGY

PRESENTED BY: RIDE BEEP & BRIGHTLINE



RACQUEL ASA
Chief Marketing Officer
Ride Beep



CHRISTINE KEFAUVER
SVP, Corporate Development
BrightLine



ASHLEY VAN STONE
Sustainability Manager
City of Orlando

10:00 AM — 11:00 AM

INSPIRING PLAY - FROM THE SIDELINES TO THE FIELD; HOW CENTRAL FLORIDA'S SPORTS IS CHAMPIONING THE GLOBAL ECONOMY

PRESENTED BY: ORLANDO MAGIC, GREATER ORLANDO SPORTS COMMISSION, SPECIAL OLYMPICS FLORIDA



ESU MA'AT
Chief Diversity, Equity & Inclusion Officer
Orlando Magic



BERIT AMLIE
Chief Administrative Officer & General Counsel
Special Olympics Florida



SHELLY WILKES, SVP
Marketing & Social Responsibility
Orlando Magic



JASON SIEGEL
President & CEO
Greater Orlando Sports Commission

DAY 01

11:00 AM — 12:00 PM

MINDFUL WELLNESS - IMPORTANCE OF HEALTH AND WELLNESS FOR MEN AND WOMEN

PRESENTED BY: ADVENTHEALTH



EDDIE NEEDHAM, MD
FAAFP Program Director and Academic Chairman
AdventHealth

12:00 PM — 1:30 PM - KEYNOTE SPEAKER

JOURNEY TO SUCCESS - GUIDE TO OVERCOMING OBSTACLES & ACHIEVING PEAK PERFORMANCE IN LIFE

PRESENTED BY: SPARTAN



JOE DE SENA
CEO & Founder
Spartan

1:30 PM - 2:30 PM

LUNCH & HEALTH SCREEN

PRESENTED BY
AdventHealth



CONFERENCE SPEAKERS



BERIT AMLIE
Chief Administrative Officer & General Counsel
Special Olympics Florida



RACQUEL ASA
Chief Marketing Officer
Ride Beep



JOE DE SENA
CEO & Founder
Spartan



CHRISTINE KEFAUVER
SVP, Corporate Development
BrightLine



TOM MARTINEZ
President
Delta Performance Group



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FAAFP Program Director & Academic Chairman
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JOSE NIDO
Vice President
Global Supplier Diversity



JASON SIEGEL
President & CEO
Greater Orlando Sports Commission



BO OUTLAW
Former NBA Player
Orlando Magic



SHELLY WILKES
SVP, Marketing & Social Responsibility
Orlando Magic

DAY 02

7:30 AM – 8:15 AM | BREAKFAST

8:15 AM – 8:30 AM | OPENING REMARKS & GROUP ORIENTATION

GROUP COLORS    

8:30 AM – 12:15 PM | GROUP ACTIVITIES (45 MINS. PER SESSION)

12:30 PM – 1:15 PM | CELEBRATION & CLOSING



TOM MARTINEZ
President
Delta Performance
Group

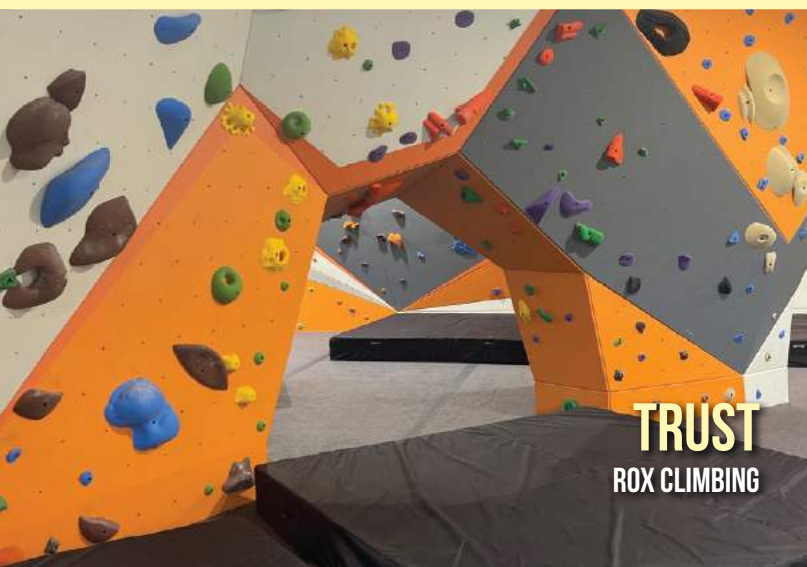


BO OUTLAW
Former NBA Player
Orlando Magic

DAY 02 CONFERENCE FACILITIES



INTENTION
MEDITATION



TRUST
ROX CLIMBING

CYCLE:

PROVIDING TOOLS TO PERFECT YOUR BUSINESS CYCLE

INTENTION To have determination in achieving a particular goal, is about being proactive in your own life. It all starts with your mindset; connecting the mind and the body

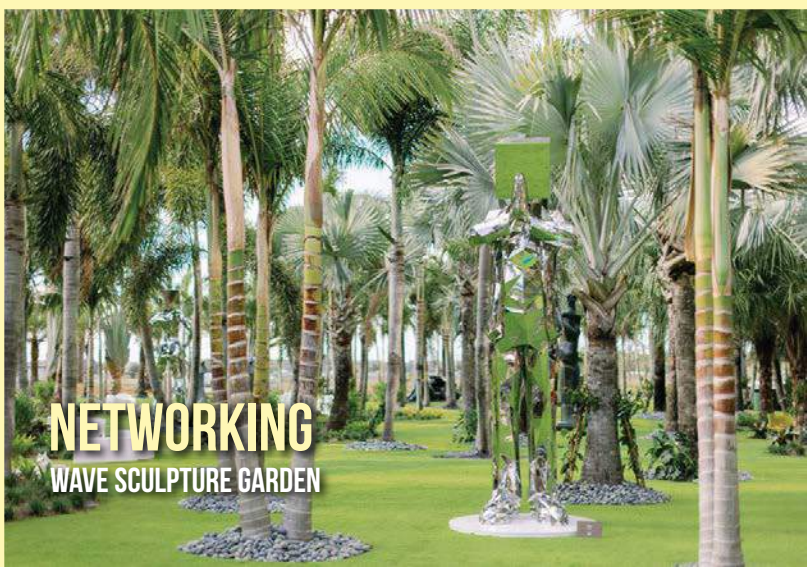
STRATEGY Developing a game plan and taking the specific actions to reach the set goals in a well-defined strategy is critically important to achieving success. With coaching strategies from Bo Outlaw, former NBA player, Orlando Magic.

TRUST is the foundation of relationships in believing in the person's integrity and strength to the extent that you are able to put yourself on the line at some risk.

NETWORKING Learn tools to best enhance your professional circle, as networking being one of the most powerful tools at your disposal as a leader.



STRATEGY
BASKETBALL



NETWORKING
WAVE SCULPTURE GARDEN

INNOVATOR. RELIABLE PARTNER. CATALYST FOR CHANGE.

THAT'S OUC - CENTRAL FLORIDA'S TOTAL ENERGY AND WATER SOLUTIONS PROVIDER



A leader in electrification, OUC has accelerated access to charging stations, brought more electric buses to Orlando's LYNX fleet, and we're currently building the largest high-speed charging hub in Florida – helping Orlando become one of the top 10 most EV-ready cities in the nation. [Visit OUC.com](https://www.ouc.com).

At the same time, we're investing in new technologies and diversifying our portfolio with renewable energy to meet our goal of net-zero carbon emissions – on the road to creating a better community and a better world.

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OUC 
The Reliable One®



We put the world on vacation.

Each year our 17,000 associates bring leisure travel to millions of people. We are citizens of the world, committed to the belief in the power of travel to enrich lives, broaden perspectives, and deliver the memories of a lifetime.

As the world's leading membership and leisure travel company, our portfolio includes nearly 20 resort, travel club, and lifestyle travel brands. We foster a culture of respect, inclusion, and equity that brings out the best in people and places around the globe.

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TRAVEL+
LEISURE

HISPANIC CHAMBER OF COMMERCE OF METRO ORLANDO

2022 HISPANIC BUSINESS MATCHMAKING

COMING SOON!

LOCATION
USTA
NATIONAL CAMPUS

SPONSORED BY
TRAVEL+
LEISURE

HISPANIC
CHAMBER OF COMMERCE
METRO ORLANDO

Florida Blue plus Truli for Health health plans.

It all adds up to more savings
and more coverage.

Great news! Florida Blue offers individual and group health plan options with high-value Truli for Health in your county.

Local businesses can now offer employees even more plan choices: Truli for Health and any four Florida Blue group plans.

If group coverage isn't right for you, Florida Blue has many individual health plans to fit your needs. You may even qualify for payments as low as \$0.¹

Let an exclusive agent help you find the coverage that's right for you, your employees or your business.

Call 800-352-2583 today!

Florida Blue 

Your local Blue Cross Blue Shield

¹Your Marketplace monthly advance premium tax credit must be equal to or more than the premium. Health insurance is offered by Florida Blue, a trade name of Blue Cross and Blue Shield of Florida, Inc. and HMO coverage is offered by both Florida Blue HMO, a trade name of Health Options, Inc. and Truli for Health, a trade name of BeHealthy Florida, Inc., both HMO affiliates of Florida Blue. These companies are Independent Licensees of the Blue Cross and Blue Shield Association. These health benefit plans have limitations and exclusions. Premiums vary with the amount of benefits selected.

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